












REHOMING ACTION PLAN STRATEGIES

STRATEGIES	ACTION	DETAILS	WHEN	RESPONSIBLE
Enhance Owner Accountability	Explore introduction of Greyhound Superannuation (G-Super Scheme)	A broad-based funding model creating a greyhound welfare fund.	Q2 - 2024	
	Greater education of owners of their rehoming responsibilities	Targeted education and communications campaign to increase awareness.	Q1 - 2024 (Ongoing communications activity.)	 
	Increased compliance and enforcement of those owners who fail to adhere to their rehoming responsibilities	Target compliance program to reduce owner abandonment of greyhounds with trainers.	Immediately	
	Re-introduction of written trainer/owner agreements	Legally binding and enforceable agreements to ensure owners meet their own responsibilities.	Complete	 
	Syndicate Accountability	Introduce a policy making syndicates responsible for rehoming.	Q1 - 2024	

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REHOMING ACTION PLAN STRATEGIES CONT....

STRATEGIES	ACTION	DETAILS	WHEN	RESPONSIBLE
Increase effectiveness (throughput) of rehoming programs	Established accredited pet prep training agents for owners to utilise to get their greyhounds ready for rapid rehoming	Accredited pet prep agents who have the skill and capacity to efficiently get greyhounds pet ready.	Q2 - 2024	
	Introduce incentives for owners who present pet-ready greyhounds	Consider options to incentivise owners/trainers who present pet-ready greyhounds for retirement.	Q1 - 2024	
	Establish a Pet ready education program	Develop and deliver a pet prep education series that instructs owners on how to get the greyhounds pet ready.	Q1 - 2024	
Increase demand for greyhounds	Encourage use of agreements/contracts between trainers and owners.	Regional Marketing (Vans) attending community events. Expanded influencer/ambassador program.	Q2 - 2024	

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REHOMING ACTION PLAN STRATEGIES CONT....

STRATEGIES	ACTION	DETAILS	WHEN	RESPONSIBLE
Increase demand for greyhounds	Club rehoming awareness campaigns	Clubs attending local events to increase community awareness.	Q1 - 2024	
	Community engagement	<ul style="list-style-type: none"> • Mens sheds • Attending schools • Mental Health • Correctional Centres. 	Q1 - 2024	
	National Branding	Look into harmonising of greyhounds as pet program (or rebranding).	Q2 - 2024	
	International Expansion	Explore additional overseas markets.	Immediate	

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